

VIRGINIA HORSE COUNCIL

2016 SPONSORSHIP OPPORTUNITIES

| | | <i>Select</i> |
|--|---|---|
| <p>“THE PACKAGE” – “Gold” standard for Legislative Day Reception with industry gift to legislators, Annual Meeting and Legislative Trail Ride. SAVE \$2,000! \$5,000 value for only \$3,000.</p> | \$3,000 | _____ |
| <p><u>A. LEGISLATIVE DAY RECEPTION – JANUARY</u> - All options include 1 year VHC membership and website link.</p> <ul style="list-style-type: none"> • <u>White:</u> 1 representative invited to the Reception • <u>Yellow:</u> 2 representatives invited to the Reception • <u>Red:</u> 4 representatives invited to the Reception • <u>Blue:</u> 6 representatives invited to the Reception • <u>Bronze:</u> 8 representatives invited to the Reception • <u>Silver:</u> 10 representatives invited to the Reception • <u>Gold:</u> 12 representatives invited to the Reception | \$125 \$250 \$500 \$750 \$1,000 \$1,500 \$2,000 | _____ _____ _____ _____ _____ _____ _____ |
| <p><u>B. INDUSTRY GIFT TO LEGISLATORS</u> (at General Assembly building) – JANUARY Your name/logo on materials accompanying the VHC gift to legislators at their legislative offices.</p> <p>IN-KIND DONATION: (specify) _____ Value: \$ _____</p> | \$100 | _____ _____ |
| <p><u>C. VHC ANNUAL MEETING and EDUCATIONAL SEMINAR – APRIL</u></p> <ul style="list-style-type: none"> • <u>Meeting Sponsor:</u> <ul style="list-style-type: none"> ✓ Sponsor’s table reserved for up to 6 guests, lunch included. ✓ Your name/logo/website advertized in the meeting program, and introduced at the business meeting portion of the sessions. ✓ 1 year VHC membership and your website link posted on the VHC website. | \$500 | _____ |
| <p><u>D. LEGISLATIVE TRAIL RIDE – MAY</u> - All options include 1 year VHC membership and website link, with promotional materials included in the tote bag given to legislators.</p> <ul style="list-style-type: none"> • <u>CHAMPION</u> – Friday activities and meals for 2 people. • <u>TROPHY</u> – All Saturday meals and activities for 2 people, including steak or barbeque dinner. • <u>BRONZE</u> – 1 room for Saturday, all meals and activities for the week-end for 2 people. • <u>SILVER</u> – 1 room for Friday and Saturday, all meals and activities for the week-end for 2 people. • <u>GOLD</u> – 2 rooms Friday & Saturday, all meals and activities for the week-end for 4 people, banner displayed at the trail ride location. | \$200 \$500 \$1,000 \$2,000 \$2,500 | _____ _____ _____ _____ _____ |
| <p><u>MEMBER ADVERTIZING:</u> On-Going</p> <ul style="list-style-type: none"> • In VHC Newsletter: Short article/ad in “Member Events” – per issue: • On VHC Website: Annual : Button ad with link to your website: | \$30 \$100 | _____ _____ |