



Date: 9/17/2021

Name: Selina Brown
Organization: The STAND Foundation
Street: 706 Ridge Rd SE
City, State ZIP: Washington DC 20019

Dear Julie Broadway

The STAND Foundation is a non-profit organization in Washington DC that supports inner-city youth through a holistic approach to equestrianism. This low-cost equine therapeutic sport program not only guides people of all colors to gain confidence in their equestrian and rodeo skills, but our unique wellness component additionally strengthens their mental capacity to unknown lengths. We have served various communities with very little funding so we will fundraise to reach our goals in expanding services throughout the metropolitan area. This fall, we're aiming to raise \$75,000 to fund next year's camps, sessions, acquire additional horses, provide equine therapy, after-school programs and to find a permanent home for the foundation.

On October 30, 2021, we are planning to host an outdoor fundraising event. At this event, we would provide the following: equine therapy, horsemanship, mounted archery, music, vendors, mixology and cigar rolling session. It will take place at the Wall Farm in Brandywine, MD.

However, we think our efforts would go even further with the AHC as our official corporate sponsor.

In this role, your business would provide service or monetary value between \$20,000 to \$75,000 and in turn we would promote your company as the event's official sponsor.

Alternatively, your team could provide up to \$5,000 in your role as our sponsor. We have several levels of sponsorship for your organization to consider:

SPONSORSHIP OPPORTUNITIES

Please consider becoming a sponsor for this year's event. Your support is vital so that The STAND Foundation can continue to serve underserved children and adolescents with our life changing programs.

ARABIAN SPONSOR | \$5,000

- Sponsor logo used in event marketing and social media

- Recognition at the event
- Recognition on all promotional items
- (12) VIP entry tickets
- Special VIP seating area
- Mix and Roll entry (12 access passes)

MUSTANG SPONSOR | \$4,000

- Sponsor logo used in event marketing and social media
- Recognition at the event
- Recognition on all promotional items
- (8) VIP entry tickets
- Mix and Roll entry (8 access passes)
- Special VIP seating area
- 40x40 Tent

CLYDESDALE SPONSOR | \$3,000

- Sponsor logo used in event marketing and social media
- Recognition at the event
- (5) VIP entry tickets
- Mix and Roll entry (5 access passes)
- Special VIP seating area
- 20x40 Tent (Mixology & Cigar Roll)

THOROUGHBRED SPONSOR | \$1500

- Recognition at the event
- (4) entry tickets
- Mix and Roll entry (4 access passes)
- Logo on Tent Topper
- Sponsor Cigar Lounge

PINTO SPONSOR | \$1000

- Recognition at the event
- (4) entry tickets
- Mix and Roll entry (4 access passes)

If your company is interested in being our official event sponsor, please reach out to us at admin@thestandfoundation.org We can't wait to hear back!

With warm regards,

Selina Brown, CEO
The STAND Foundation